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Save as much as
\$40 per ticket!

DISNEY PRESENTS THE LION KING

Discover the Pride of New York
August's **EVENT OF THE MONTH**

The Earlier You Buy,
The More You Save!

Over 45 million people worldwide have come to discover the wonder, the majesty and the truly one-of-a-kind experience that is *The Lion King*, the world's most spectacular musical. Hailed by *Newsweek* as "a landmark event in entertainment," *The Lion King* is a breathtaking adventure that stretches the boundaries of Broadway, from the heart of Africa to the plains of your imagination.

Order Your Tickets Now through August 31st (CODE: PLUM80): Front and Mid Mezzanine Tickets are \$81.50, regularly \$86.50-121.50.
Order Your Tickets in September (CODE: PLUM90): Front Mezzanine Tickets are \$91.50, reg. \$121.50.
Order Your Tickets in October (CODE: PLUM100): Front Mezzanine Tickets are \$101.50, reg. \$121.50.
Order Your Tickets in November (CODE: PLUM110): Front Mezzanine Tickets are \$111.50, reg. \$121.50.

Good for Perfs 9/8-11/22, Tue/Wed 7pm, Thur 8pm, Sat 2pm, Sun 1/6:30pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (866) 870-2717 & use above code*. Or bring Guide to Minskoff, West 45th & Broadway. Lim 14 tix/or Not val 10/10-13. No 7pm, add 2pm on 10/14, 10/28, 11/4, Incl. \$1.50 fac. fee

SPOTLIGHT

ROCK OF AGES

Great savings, seats & free drinks!

Starring American Idol's Constantine Maroulis!

In 1987 a small-town girl met a big-city dreamer fell in love to the greatest songs of the '80s. *Rock of Ages* is a hilarious, feel-good love story told through the hit songs of iconic rockers Journey, Styx, REO Speedwagon, & more. Don't miss this awesomely good time where big hair meets big dreams!

Save \$32 & Get A Free Drink On Sundays 8/2-8/30 (Code: DRKPBE): \$89, reg. \$121. Sun 2/8pm. **Save \$42 & Get A Free Drink 8/30-9/27 (Code: PBSEPT):** \$59-\$79. Reg \$89-\$121. Mon 8pm, Tue 7pm, Sun 2pm. **Access to Great Seats & Get A Free Drink 8/30-9/27 (Code: DRKPBS):** \$121, Thur 8pm, Fri 8pm, Sat 2/8pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use above code.* Or bring Guide to Brooks Atkinson, 256 W47 Doesn't incl \$1.50 fee. 8 tix/ord. Must purch 7 days prior to perf.

SPOTLIGHT

BURN THE FLOOR

Save up to \$55 On This Hot New Show!

See Karina and Maks From "Dancing With The Stars" live!

Special guest stars Karina & Maksim of "Dancing With The Stars" thru 8/16! *Burn The Floor* is full of high intensity, heart pounding, electrifying moves that are sure to make you sweat! From the Viennese Waltz to the Jive, audiences will experience the sharpest moves from the Tango, Samba, Mambo, Quickstep, and Swing. It's Ballroom dance with a sexy 21st century edge.

Save \$55 On Perfs 7/29-8/6: \$56.50. Save \$45 On Perfs 8/7-10/18: \$66.50, Tue 7pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. All tix reg. \$111.50. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **BFPLM0724***. Or bring Guide to Longacre Theatre, 220 West 48th St. Limit 8 tickets per order. Includes \$1.50 facility fee. Orch & Front Mezz.

BROADWAY

9 TO 5 THE MUSICAL

Save up to \$40!

Broadway's Side-Splitting, Take-Charge Triumph!

9 to 5: the Musical is Broadway's most hilarious new hit! This feel-great show tells the story of three unlikely friends who team up to turn the tables on their sexist, lying, egotistical hypocrite of a boss. Featuring music and lyrics by the one and only Dolly Parton, book by Patricia Resnick, and direction by Tony® Award winner Joe Mantello, this all-new show based on the hit movie has everything – brilliant dancing, amazing performances, and a triumphant revenge story in which the "little guys" – make that "women" – win BIG!

Save up to \$40 on Perfs thru 9/13!: \$86.50, reg. \$121.50-\$126.50 Tue 7pm, Wed 2/8pm, Thur/Fri 8pm. \$91.50, reg. \$121.50-\$126.50, Sat 2pm, Sun 3pm. Pur by 9/1. **TO ORDER:** Online visit www.ticketmaster.com or Call (800) 982-2787 & use code **3PLUM***. Or bring Guide to Marquis, 1535 Bway. Incl. 1.50 fee. 8/or.

THE 39 STEPS

Save Up To \$59!

See The Longest Running Comedy on Broadway!

Mix a Hitchcock masterpiece with a juicy spy novel, add a dash of Monty Python & you have *The 39 Steps*, a fast-paced whodunit for anyone who loves the magic of theatre! This award-winning show is packed with non-stop laughs, over 150 zany characters (played by a cast of 4), an on-stage plane crash, handcuffs, missing fingers & some good old-fashioned romance! *Liz Smith* says it's "the most entertaining show on Broadway!"

Save Up To \$59 Thru 10/4: \$55, reg. \$114, Tue 7pm, Wed 2/8pm, Thur 8pm. \$69, reg. \$114, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **39PLUM428***. Or bring the Guide to the Helen Hayes Theatre, 240 West 44th Street. Price includes \$1.50 facility fee. Limit 19 tickets per order.

AVENUE Q

Last Chance to Save – Show Closing 9/13!

Last Chance To See This Tony® Award-Winning Best Musical!

Don't miss your last chance to see *Avenue Q*, the hilarious 2004 Tony® Award-winning Best Musical, is the tale of Princeton, a bright-eyed college graduate who comes to New York with big dreams and a tiny bank account. He and his newfound friends struggle to find jobs, dates, and their ever-elusive purpose in life. Sound familiar?

Save Over \$56 On Perfs Thru 9/13: \$65, Mon 8pm, Tues 8pm, Thur 8pm, Sun 7pm. \$70 Fri 8pm, Sat 2pm, Sun 2pm. \$75, Sat 8pm. All reg. \$121.50. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **AQPLMSU617***. Or bring Guide to the John Golden Theatre, 252 West 45th St. Limit 19 tix per order. Price Includes \$1.50 facility fee. Not valid 1st 10 rows of the orch. Must purchase at least 1 day prior to the performance

BYE BYE BIRDIE

Save Up To \$69!

Put On A Happy Face With This Musical Revival!

Bye Bye Birdie returns to Broadway for the first time in almost 50 years with an all star cast including: John Stamos ("ER" & *Nine*), Gina Gershon (*Boeing-Boeing*) & Bill Irwin (*Waiting for Godot*) with Jayne Houdyshell (*Well*) & Dee Hoty (*Footloose*) and Nolan Funk ("Nickelodeon's Spectacular")! With a score that includes "A Lot of Livin' to Do," "Kids," & "Put on a Happy Face," it's impossible to resist the charms of this Tony Award®-winning musical!!

Save Up To \$69 Perfs 9/10-10/14: \$56.50-\$67.50. Save Up To \$40 Perfs 10/15-11/25: \$56.50-\$76.50. Tue 8pm, Wed 2/8pm, Thur/Fri 8pm, Sat 2/8pm, Sun 2pm. All reg \$86.50-\$136.50 **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **BBPLM724***. Or bring Guide to Henry Miller Theatre, 124 W43 St. 8/or. Incl \$1.50 fee. Pur by 10/15

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BROADWAY

CHICAGO

Fall Special: Buy Now & Save up to \$58!

Save up to 50% on Broadway's Sure Thing!

A true NYC institution, *Chicago* has everything that makes Broadway great: a universal tale of fame, fortune & all that jazz & 1 show-stopping-song after another. Last chance for Samantha Harris thru Aug. 16th Only!

Perfs thru 9/6: Good seats! (code:CH3PLUM): \$73.50, Mon/Tue/Thur 8pm, Sat 2:30pm, Sun 2:30/7pm. **\$85.50**, Fri/Sat 8pm. **Great seats! (code:CH2PLUM): \$95.50** all perfs. **Fall Special! 9/8-10/6: \$63.50**, Mon/Tue/Thur 8pm, Sat 2:30pm, Sun 2:30/7pm. **\$75.50**, Fri/Sat 8pm. **Great seats! (code:CH2PLUM): \$85.50** good all perfs. All tickets reg. \$121.50-\$131.50. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code.* Or bring Guide to Ambassador, 219 W49. Incl. 1.50 fee. 9/or. Beg 8/24, Wed 2:30/8 repl. Mon 8, Sun 2:30.

DISNEY AND CAMERON MACKINTOSH PRESENT **MARY POPPINS**

Broadway's Perfectly Magical Musical!

Believe in the magic of *Mary Poppins*, the Broadway musical guaranteed to lift your spirits to new heights. Come, visit the one place on earth where more than just your imagination takes flight. This summer have some Disney fun in your own backyard! Plus, you can save more when you invite the whole family, grab a friend or bring a neighbor – buy 4 or more tickets and save up to \$32.50 on each ticket!

Save up to \$32.50 Buy 4-14 Tix (code: 44PLUM): \$49-\$89 Each, reg. \$61.50-\$121.50 each. **Save \$10 Buy 1-3 Tix (code: 13PLUM): \$51.50-\$111.50** Each, reg. \$61.50-\$121.50 each. Tue-Sat 8. As of 9/7, Mon/Wed 7, Thu/Fri/Sat 8, thru 10/9. **TO ORDER:** Online visit www.ticketmaster.com or Call (866)870-2717 & use above code* Or bring Guide to New Amsterdam, 214 W42. Incl 1.50 fee.

DISNEY'S THE LITTLE MERMAID

Final Perf 8/30!

Last Chance to See Disney's The Little Mermaid!

Take a journey to the wonderful world under the sea and beyond your wildest dreams. *Disney's The Little Mermaid* combines a timeless tale, state-of-the-art stagecraft & irresistible songs (including "Under the Sea," "Kiss the Girl" and "Part of Your World"). Now the spectacle, music & romance is even better this summer when you bring the whole family – buy 4 or more tickets and save up to \$30 on each ticket!

Save up to \$30 Buy 4-14 Tix (code: 44PLUM): \$71.50-\$91.50 each, reg. \$86.50-\$121.50 each. **Save \$12.50 Buy 1-3 Tix (code: 13PLUM): \$74-\$109** each, reg. \$86.50-\$121.50 each. Wed-Sat 8pm thru 8/30. **TO ORDER:** Online visit www.ticketmaster.com or Call (866) 870-2717, & use above code.* Or bring Guide to Lunt-Fontanne, 205 W46th St. Incl. \$1.50 fac. fee.

HAIR

Save \$42 On A Night You'll Never Forget!

See The 2009 Tony® Award Winner: Best Revival Of A Musical!

The Public Theater's joyous new production is the kind of exhilarating Broadway event that happens only once in a great while. An exuberant celebration of peace, life and freedom, *Hair* features dozens of unforgettable songs, including "Aquarius," "Hair," and "Let the Sun Shine In." *Hair* has the power to make you laugh and make you think and to truly lift your spirits!

Save Up to \$42 on Perfs Thru 10/31: \$85, reg. \$112-\$127. Tue 7pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code HAPLM41*. Or bring Guide to Hirschfeld Theater, 302 West 45th Street. Includes \$2.00 facility fee. Limit 8 tickets per order. Must purchase by 9/1. Saturday night performances mezzanine seating only. Added perf 10/5, No perf 10/11.

IN THE HEIGHTS

Save Up To \$42 on B'way's Biggest Hit!

See The 2008 Tony® Award-Winning Best Musical!

This 2008 Tony® Winner for Best Choreography, Orchestrations, & Best Musical is B'way's hottest hit! Journey into one of NYC's most vibrant communities, where the breeze carries the rhythm of 3 generations of music. With an amazing cast, incredible music, and a gripping tale, *In The Heights* has "enough energy to light up the GW Bridge!" -*New York Times*.

Fall Special: Save Up To \$48 9/8-10/8: \$45-\$72. Mon 8pm, Tue 7pm, Wed 2/8pm, Thu 8pm, Sun 7pm. **\$52.50-\$84**. Fri 8pm, Sat/Sun 2pm. **Save Up To \$30 Thru 9/7: \$67.50-\$90**, Tue 7pm, Wed/Thur/Fri 8pm, Sun 7pm. **\$67.50-\$96**, Fri 8pm, Sat/Sun 2pm. All reg. \$75-\$120. **TO ORDER:** Online visit www.ticketmaster.com or Call 212-307-4100 & use code PLUM89*. Or bring Guide to Richard Rodgers, 226 W46 St. Doesn't incl \$1.50 fee.

JERSEY BOYS

Great seats can be yours NOW!

August & September Performances Now Available

Follow the rags-to-rock-to-riches tale of four blue-collar kids working their way from the streets of Newark to the heights of stardom, featuring the 4 Seasons' hits "Big Girls Don't Cry," "Oh What a Night" and "Can't Take My Eyes Off of You." Plum Benefits clients pay only full price for these great seats, normally priced on broker sites for up to \$600! Mezz seats have the best views, book now for great locations!

Select Orch, Front & Rear Mezz: \$62-\$122, good 8/4 at 7pm, 8/5 at 8pm, 8/6 at 8pm, 8/12 at 8pm, 8/13 at 8pm, 8/18 at 7pm, 8/19 at 8pm, 8/20 at 8pm, 8/25 at 7pm, 8/26 at 8pm, 8/27 at 8pm, 9/3 at 8pm, 9/8 at 7pm, 9/9 at 2pm, 9/9 at 8pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code JBPLUM5.* Or bring Guide to August Wilson, 245 W52. 8/or. Incl \$2 fee. Pur by 9/1.

MAMMA MIA!

Save Up To \$50!

Have the Time of Your Life for Less! Save Now on Summer Perfs!

Night after night on Broadway, the lights dim, the music swells and the best time you can have in a theatre begins. Audiences have been coming back again and again to relive the thrill and now it's your turn to have the time of your life at this smash-hit musical that combines ABBA's greatest hits with an enchanting tale of love, laughter and friendship.

Save up to \$50 on perfs thru 9/8: \$71.50, reg. \$121.50, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2pm, Sun 2/7pm. **\$76.50**, reg. \$121.50, Sat 8pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 563-5544 & use code MMPLMSU618.* Or bring Guide to Winter Garden Thr, 1634 Broadway. Limit 8 tickets per order. Prices include \$1.50 facility fee. Prices range by location: Orch/Front Mezz only, some locations excluded.

NEXT TO NORMAL

Save Up To \$46 On This New Musical!

Winner of Three 2009 Tony® Awards!

From the Producer of *Wicked* & the director of *Rent* comes this groundbreaking new musical with a contemporary score of 30 original songs! See just what two parents will do to keep themselves sane & their family's world intact. "A moving, blisteringly honest, & inordinately powerful musical, sung with an astonishing cast. It is stocked with beautiful songs that get to the heart of the story & simply get to the heart." -*The Washington Post*.

Save Up To \$41 Thru 8/30: \$75, Sat 2, Sun 3/7:30. **\$85** Mon 8, Tue 7, Thur 8, Fri 8, Sat 8. **Save Up To \$46 Perfs 8/31-9/30: \$70**, Mon 8, Tue 7, Thur 8, Sun 7:30. **\$85** Fri 8, Sat 2/8, Sun 3. Reg. \$111.50-\$116.50. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code NNPLM0322.* Or bring Guide to the Booth Thr, 222 W 45 St. \$1.50 fac fee not included. 8/or.

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BROADWAY & OFF-BROADWAY

THE PHANTOM OF THE OPERA

Save up to \$55!

Save Now on the Longest Running Musical in Broadway History!

Now is the time to surrender to the most thrilling show ever imagined... the longest-running musical phenomenon in Broadway history. Winner of 7 1988 Tony® Awards including Best Musical, Andrew Lloyd Webber's masterwork is an international phenomenon that leaves audiences everywhere breathless.

Fall Special! 9/7-10/31: \$26.50-\$66.50, reg. \$26.50-\$121.50, Tue 7, Wed 2/8, Thur 8. **\$26.50-\$81.50**, reg. \$26.50-\$121.50, Mon/Fri 8pm, Sat 2pm. **Perfs Now thru 9/5: Orch/Front Mez: \$76.50**, Tue 7, Wed 2/8, Sat 2. **\$86.50**, Mon/Thur/Fri 8pm. Tix reg. \$121.50. **Rear Mez: \$26.50-\$54**, reg. \$26.50-\$76.50, Mon/Thur 8, Tue 7, Wed 2/8. **\$51.50-\$61.50**, reg. \$71.50-\$91.50, Fri 8, Sat 2. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code PHPLM47.* Or bring Guide to Majestic, 247 W44. Incl 1.50 fee. 19/or. Sel Or/Mez.

Rodgers & Hammerstein's **SOUTH PACIFIC** Save \$25 Thru 9/4!

See 2008's Tony® Award Winning Best Musical Revival Now!

See *Rodgers & Hammerstein's South Pacific*, the 2008 seven time Tony® Award winning Best Musical Revival! Considered by many to be the finest musical ever written, *South Pacific* includes famous songs "Some Enchanted Evening," "Younger Than Springtime," "Bali Ha'i," "There Is Nothin' Like A Dame" & "A Wonderful Guy." See the show the *NY Times* calls "a flawless production" and the *Star-Ledger* calls "a show you will remember forever!"

Save up to \$25 on Performances Thru 9/4: \$100, regularly \$125, Tue 7pm, Wed 2/8pm, Thurs 8pm, Fri 8pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code SOPLM25.* Or Bring Guide to Vivian Beaumont Theater, 150 West 65th Street. Price does not include \$1.50 facility fee. Limit 6 tickets per order. Must purchase by 8/30.

SHREK THE MUSICAL Last Chance Offer: Must Pur by 9/1!

Last Chance to Take Your Family on a SHREKATION!

Shrek the Musical, based on the Oscar®-winning DreamWorks film, brings the hilarious story of everyone's favorite ogre to life on the B'way stage, featuring a terrific score of 19 all-new songs & a cast of 27 that *Newsday* calls "extraordinary." Full of big laughs & breathtaking scenery, *Shrek the Musical* is part romance, part twisted fairy tale & all irreverent fun for everyone!

Thru 9/27: Buy 1 Full Price Ticket & Get Up to 3 at ½ Off!: 1st ticket: **\$66.50-\$121.50**, Tue 7pm, Wed 2/8pm, Thur 8pm. **\$81.50-\$126.50**, Fri 8pm, Sat 2/8pm, Sun 3pm. **2nd, 3rd or 4th Ticket: \$34-\$61.50**, reg. \$66.50-\$121.50, Tue 7pm, Wed 2/8, Thur 8. **\$41.50-\$64**, reg. \$81.50-\$126.50. Fri 8, Sat 2/8, Sun 3. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code SHKPLM9* Or Bring Guide to B'way Thr, 1681 B'way. Incl 1.50 fee. Up to 4 tix only.

WEST SIDE STORY Great Seats & Savings This Fall!

"Enthralling & Electric" – *Ben Brantley, NY Times*

More than 50 ago, a show about NYC changed musical theatre forever. Now, it's come home to make history once again. *West Side Story* is one of the most memorable musicals & greatest love stories of all time. With a score that includes "Tonight," "America," "Maria," "I Feel Pretty" and "Somewhere" this show is sure to "blow you away" – *WOR Radio*. Don't miss the show that *Variety* calls "thrilling, brilliant, & timeless" & *The New Yorker* says is "so exciting it makes you ache with pleasure!"

Save Up To \$18 9/9-10/7: \$76.50-\$102.00, reg \$90-\$120, Wed 2/8. **Res Orch/Mezz Seats 9/8-10/8: \$90-\$120**, Tue 7, Thur 8. **TO ORDER:** Online visit www.ticketmaster.com or Call (202) 307-4100 & use code PLUM89.* Or bring Guide to Palace, 1564 B'way. Price does not include \$1.50 fee.

WICKED Reserved Orchestra Seats, No Service Fees & Free Gifts! Plum Benefits Exclusive Offer!

Heat up your summer with the hottest ticket in town! Plum Benefits has 4 special offers: reserved orch seats this summer, no service fee this fall, and a special *Wicked* Wed offer that includes a free *Wicked* hat, and a voucher for a free gift with purchase, and no service fee. If that wasn't enough enjoy 10% off *Wicked's* "Behind The Emerald Curtain" tour; a behind-the-scenes look at the inner workings of *Wicked*, led by cast members!

Res Orch 8/18-8/27: \$111.25. Tue 7, Wed 2/8, Thur 8. **Res Orch & No Serv Fee 9/1-10/29: \$111.25**. Tue 7, Thur 8. **Hat, Voucher, & No Fee 9/2-10/28: \$111.25**. Wed 2/8. **10% Off Emerald Curtain Thru 8/29: \$27**. Reg \$30. Sat 10am **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use code PLUM.* Or bring Guide to Gershwin, 222 W51. 8 tix/or. Purch by 9/1.

ALTAR BOYZ

Buy Now-Go Later! Just \$35!

A Musical Comedy about a Catholic Boy Band...?

Sounds ridiculous, right? It Is! Ridiculously Funny! Winner of the 2005 Outer Critics Circle Award, *Altar Boyz*, is a hilarious musical about 5 hot & ambitious young performers in the final, most important performance of their group's national tour. Fans have given this smash hit, with its high-energy dance moves, infectious pop music & fresh satirical bite, the Broadway.com Audience Award for 2 years in a row!

Perfs thru 9/6 (code: AB6PLM2) \$49.99. Fall Special ONLY \$35! (code: ABPLUM709): \$35 for perfs 9/7–11/22. Mon/Wed/Thurs/Fri 8pm, Sat 2pm/8pm, Sun 3pm/7:30pm. Reg. \$79.99. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code*. Or bring Guide to New World Stags, 340 W50. 10/or. Incl. \$1.50. fee. Pur by 9/1

AWESOME 80s PROM

From Just \$39.99!

NYC's #1 Bachelorette Party Destination

Join all your favorite 80's movie characters from *The Breakfast Club* and *Pretty in Pink* at Wanaget High's Senior Prom...in 1989! Get footloose with the Captain of the Football Team, flirt with The Bad Boy and vote for the King & Queen while moonwalking to your favorite 80's hits! "Totally Rad! Like being the star of your very own John Hughes movie." – *New York Times* Free admission to Webster Hall after the Prom!

Select Proms \$10 Off! (code:POPROCKS10) \$39.99-\$89.99. For Prom 9/5. **All other Proms \$5 Off! (code:POPROCKS) \$44.99-\$94.99**. For Proms 8/8-8/29, Sat 8pm. All reg. \$49.99-\$99.99. Purchase by 9/1. **TO ORDER:** Online visit awesome80sprom.com/plum or Call (212) 352-3101 & use above code*. Or Bring guide to Webster Hall, 125 E11 St. Dance contest begins at 7:30pm

BLUE MAN GROUP

Save 20% - Fun for the Whole Family!

"An Absolutely Ecstatic Experience" – *USA Today*

Plum Benefits proudly presents the world renowned *Blue Man Group*! See three enigmatic bald & blue characters take the audience through a multi-sensory experience that combines theater, percussive music, art, science & vaudeville into a form of entertainment that is like nothing else either on or off-Broadway. Don't miss your chance to see this crowd-pleasing, exuberantly fun show that *TIME Magazine* calls "a sensation!"

Fall Special: Save 25% 9/1-9/27 (code: PLUM): \$59. Save 20% Thru 8/31 (code:BLUEPL): \$63.20, reg. \$79. Mon 8pm, Tue 8pm, Wed 8pm, Thur 8pm, Fri 10pm, Sun 2/5/8pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (800) 982-2787 & use above code.* Or bring Guide to the Astor Place Thr, 434 Lafayette. 6 tix/ord. Incl \$1 fee. Pur by 8/31. No perf 9/7.

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OFF-BROADWAY continued...

THE FANTASTICKS

Tickets Only \$39!

"The Perfect Musical!" – *The Wall Street Journal*

The Fantasticks is back & dazzling audiences all over again! New York just isn't New York without this classic playing here, and this production is dazzling audiences right in the heart of Times Square. *The Fantasticks* has delighted audiences across the world including a record shattering 17,162 performances at the Sullivan Street Playhouse, where it made its off-Broadway debut in 1960. Don't miss the chance to experience the classic score, the timeless love story, & the pure and simple joy of stage magic.

Perfs thru 9/30: \$39, reg. \$75. Mon 8pm, Wed 2pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3/7:15pm **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use code **PLUM39**.* Or bring Guide to Snapple Theater Center, 210 W 50 St, 3rd Fl. Doesn't incl \$1.50 fee. Not valid 9/6-9/7.

THE MARVELOUS WONDERETTES

Tickets from \$45!

The New 50's Pop Hit Musical Comedy!

Spend the summer singing and dancing along to your favorite classic '50's songs including: "It's My Party," "Mr. Sandman," "Dream Lover," "It's in His Kiss," and so many more! This cotton-candy colored, non-stop musical is a blast from the past! It's the 1958 Springfield High prom where you meet *The Wonderettes*, four girls with hopes and dreams as big as their crinoline skirts and voices to match! The *New York Times* raves "An irresistible musical! An utter charm!" *Variety* calls *The Wonderettes* "charming and funny!"

Save up to 40%! \$45, Mon 8pm, Tues 8pm, Wed 3pm/8pm, Fri 8pm. \$55, Sat 3pm/8pm, Sun 3pm thru 9/27. Regularly \$79. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **MAPLM89**.* Or Bring Guide to Westside Theatre, 407 West 43rd St. Limit 8 tickets/order.

FUERZA BRUTA: LOOK UP!

From Just \$45!

The 360° Degree Heart-Pounding Theatrical Smash Hit!

From the creators of *De La Guarda* comes a 360° heart-pounding experience that floods your senses with a nonstop collision of dynamic music, visceral emotion & visual effects. With a man running through moving walls and women frolicking in a watery world suspended inches above the audience, the magic of *Fuerza Bruta* ("brute force") happens so close, you can touch it. Beyonce, Fergie, Tyra Banks & Jude Law have seen it! When will you?!

Save 40% on All August Perfs: \$45, reg. \$75, Wed-Fri 8pm, Sat 7/10pm, Sun 7pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **FBPLUM5**.* Or bring Guide to Daryl Roth Thr, 101 East 15th St. Incl. \$1 fee. Limit 10 tickets per order. All tix General Admission. Audience stands for 70 min show & may get wet.

MENOPAUSE THE MUSICAL

Limited Time! Tix from \$40!

The Hilarious Celebration of Women & The Change

4 women at a lingerie sale with nothing in common but a black-lace bra, memory loss, hot flashes, night sweats & more! Don't miss this 90-min salute to women & The Change, with spoofs of favorite songs from the '60s, '70s & 80's! See what nearly 11 million fans all over the world are laughing about!

Save \$5! Long Island Perfs 7/9-8/30: \$40, reg. \$45. Wed 8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 2pm. **TO ORDER:** Online: menopauselongisland.com or Call (516) 717-3990 & use code **MTMPLUM5**.* Perfs at Landmark On Main St, 232 Main St, Port Washington. **Save \$5! New Jersey Perfs 7/25-9/27:** \$40, reg. \$45. Tue-Fri 8pm, Sat 2/8pm, Sun 2pm. **TO ORDER:** Call (973) 313-2787 & use code **MTMPLUM5**.* Perfs at South Orange Performing Arts Center, 1 South Orange Way.

GAZILLION BUBBLE SHOW

Save up to 36%

"Spectacular! Unlike Anything You've Seen Before!" - *Regis Philbin*

Step into the "UNBUBBLIEVABLE" interactive stage production, the first and only of its kind, complete with fantastic light effects, lasers and jaw-dropping masterpieces of bubble artistry. A truly spectacular treat to be cherished by the whole family! For this summer only, buy one ticket, save up to \$22 AND get 1/2 off a photo of yourself in a giant bubble!

Perfs thru 9/2 (code: GBPLM609): \$39.50, reg. \$41.50-\$61.50, Wed 2pm, Thur 7pm, Fri 7pm, Sat 11am/2pm/7pm, Sun 12pm/3pm. **Premium Tickets (code: GZPLM36PR):** \$76.50, reg. \$86.50, Wed 2pm, Thur 7pm, Fri 7pm, Sat 11am/2pm/7pm, Sun 12pm/3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code.* Or Bring Guide to New World Stages, 340 W. 50th St. Incl \$1.50 fac fee. Limit 10/order.

MURDERED BY THE MOB

Party like its 1999 for ONLY \$59!

This August the MOB has its OWN Stimulus Package!

Its an Offer You Can't Refuse! We're going back to ticket prices from 1999! For just \$59 per ticket, dinner, show, tax, and gratuity are ALL included. Enjoy a great meal for an even better price at this interactive comedy mystery! Mingle with mobsters and molls; break bread and heads with wise guys and Mafia princesses. It's the best time you'll have getting whacked; in fact, you could die laughing! Enjoy a 3-course dinner, dancing and surprises at every turn. Solve the mystery and win fabulous prizes! Great for birthdays, anniversaries, bachelorette parties & more!

August Stimulus Package: \$59 Each! Reg. \$79 each. Friday 7:30pm, Saturday 7pm thru 8/29. **TO ORDER:** Call (800) 687-3374 (9am-6pm) or (212) 352-3101 & use code **PLUMSUM**.* Arno Ristorante, 141 West 38th St.

GIRLS NIGHT THE MUSICAL

Tickets just \$45!

"It's like 'Desperate Housewives' meets 'Mamma Mia!'" - *Applause*

Share the fun & laughter at this hilarious, feel-good comedy as five girlfriends - to whom we can all relate - go from heartbreak to happiness during a wild night of karaoke. You don't need an excuse for a good time...so grab your sisters, friends and coworkers and prepare to dance in the aisles! Featuring "Lady Marmalade", "It's Raining Men, Man", "I Feel Like a Woman", "I Will Survive", "Girls Just Wanna Have Fun" and many more!

Save over 35%! \$45, reg. \$55-\$70. Tues 7pm, Wed-Fri 8pm, Sat 5pm, Sun 3pm thru 8/30. **TO ORDER:** Online visit www.girlsnightthemusical.com or Call (212) 947-9300 & use code **GIRLPLUM**.* Or Bring Guide to Entertainment Events 320 W. 37th St. 8th Fl. Shows at The Down Stairs Cabaret at Sofia's, 221 W. 46th, betwn Bwy & 8 Ave. Limit 8 tix/or. \$5 per ticket service charge applies.

MY FIRST TIME

Save \$20 on Final Performances!

Get Lucky for Only \$39.99!

My First Time, recently featured on CNN, Fox, "The Tonight Show with Jay Leno", & in an iPhone commercial, is now in its final weeks after 2 smash years. *My First Time* is a new show featuring four actors in hysterical and heartbreaking stories about 1st experiences written by real people...just like you! Critics from *The NY Post* & *Newsday* are raving: "Screamingly Funny!" "80 minutes of titillation," "Terrific for date night!" You'll be laughing & reminiscing about your own first time. MyFirstTimeThePlay.com/plum

Save \$20 on Friday Nights! \$39.99, reg. \$59.99. Friday 10pm thru 9/27. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **MFPLUM8**.* Or bring Guide to New World Stages, 340 W 50 St. Limit 10 tickets/order. Purchase by 9/1. Includes \$1.50 facility fee. Ages 18+.

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Visit www.plumbenefits.com for more offers.

OFF-BROADWAY continued...

PERFECT CRIME

All Performances Save \$17!

"Wonderfully Puzzling! Funny; Constantly Surprising!" -NY Times
When her wealthy husband turns up dead, Margaret Brent, an accomplished psychiatrist gets caught in the middle of a game of cat & mouse with a deranged patient & the handsome investigator assigned to the case! *Perfect Crime* has been called "a crackling thriller" by the *NY Times* and "a true NY mystery" by *NY Magazine*. Fans of "Law & Order" & Alfred Hitchcock won't want to miss *Perfect Crime* – the longest-running play in NYC history. Spice up your spring with this captivating murder mystery!

Perfs thru 9/30: \$33, reg. \$50. Mon/Thur/Fri 8pm, Wed 2pm, Sat 2/8pm, Sun 3/7:15pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use code **PLUM30**. * Or bring Guide to The Snapple Theater Center, 210 West 50 Street, 4th Fl. Price does not include \$1.00 facility fee.

PLATANOS AND COLLARD GREENS

\$39.25 Tix!

A Sweetly Enacted Tale Of Secret Lovers- Perfect for Summer!
AUDELCO Winner for Excellence in Black Theater! "A modern day West Side Story" *New York Times*. Imagine strangers from 2 different cultures...attracted at first sight...Remember Porgy & Bess? Remember West Side Story? Can you imagine Porgy meeting Maria? Well wait until Freeman meets Angelita. And her mother finds out & has a heart attack! *Platanos* entertains, educates & leaves one satisfied." –*Amsterdam News*

Save almost 30%! \$48.25 reg. \$53.50, Sat 8/15, 8/22, 8/29, 9/19, 9/26, 10/10, 10/24 4:30pm/8pm, 10/3 8pm, Sun 9/20, 10/25 3pm. \$39.25, reg. \$43.50, Sun 8/30, 9/20, 10/25 7pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use code **PLUM***. Or bring Guide to Florence Gould Hall, 55 E. 59 St. Limit 8 tix/or. Incl. \$1 fac. fee.

PUPPETRY OF THE PENIS

One Month Only!

"Dementedly Good Fun!" -Vanity Fair

Make no mistake, there are no sock puppets in this show! These puppeteers stretch themselves to the limit presenting the ancient Australian art of genital origami. The show leaves audiences gasping with more than 40 hilarious installations including The Pelican, Loch Ness Monster, & their signature creation, The Hamburger. Don't miss the show *Time Out NY* calls "comedic brilliance" & *Toronto Star* calls "wildly, unbelievably, exhilaratingly funny!"

Save \$30 8/7-16 (code: PPPLUM29): \$29. Save \$20 & Get Free Drink 8/7-16 (code: DRINK39): \$39. Get Free Drink 8/19-30 (code: FPLMBEV): \$49-\$59. All reg. \$49-\$59. Tue 7pm, Wed-Fri 8pm, Sat 7/9:30pm, Sun 7pm. **TO ORDER:** Online visit www.broadwayoffers.com and use above code or Call (212) 947-8844 & use code **PPPLUM29**. * Or bring Guide to 45 Bleeker St Thr. 19/or

RUINED

Last Chance! Must close 9/6!

Winner! 2009 Pulitzer Prize & The Most Acclaimed Play this Year

From Lynn Nottage & Kate Whoriskey, the award-winning author & director of *Fabulation*, comes this haunting, probing play about the resilience of the human spirit. Set in a small mining town in Democratic Republic of Congo, the story follows a shrewd businesswoman who provides precarious shelter to women in a land torn apart by civil war. This powerful new work makes its NYC debut to the highest awards & the most joyful reviews of the season.

Performances thru 9/6: \$55, reg. \$75, Tues 7pm, Wed 8pm, Thur 8pm, Friday 8pm, Saturday 2/8pm, Sunday 2pm. **Wednesday Matinee Special:** \$45, reg. \$75, Wednesday 2pm. **TO ORDER:** Online visit www.NYCityCenter.org & use code **PLM** or Call 212-581-1212 & use code **4962**. Or bring Guide to New York City Center, 131 West 55th Street.

THE PUBLIC THEATER'S SHAKESPEARE IN THE PARK

Save \$20 & Get Reserved Seats to *The Bacchae* in Central Park!
Avoid waiting in line! Make a \$150 tax-deductible contribution & receive a reserved seat. Last year, thousands were turned away from The Public Theater's production of *Hair* presented free in Central Park. This summer, The Public follows its acclaimed production of *Twelfth Night* with *The Bacchae* (8/11-8/29) featuring an all-star cast! Summer Supporter reserved seats are available for a limited time to ensure the highest number of free seats are available to the public on the day of the show so order yours today! Provide 3 date choices in order of preference.

Save \$20! Perfs thru 8/29: \$150, reg. \$170, Tue-Sun 8pm. Not valid on 8/18 or 8/25. **TO ORDER:** Call (212) 967-7555 & use code **SUMPLUM**. Or bring Guide to Public Theater, 425 Lafayette. Purchase 72hrs prior to perf.

TONY N' TINA'S WEDDING

Dinner & a Show \$68.50!

It's Wedding Season in Times Square this Summer!

Join the happy couple as they tie the knot in the heart of Times Square this summer! Don't miss the all-inclusive reception with a full Italian dinner, champagne toast, delicious cake, lots of dancing and lots of laughs! At *Tony n' Tina's Wedding* you're more than a member of the audience, you're a friend of the family! Don't miss the chance to celebrate any occasion with dinner and a show!

Save \$20! Regular Seating (code: PLUMC2): \$68.50 each, reg. \$88.50. **VIP Seating (code: PLUMCA): \$105 each, reg. \$125.** Perfs are at Sofia's, The Edison. Saturdays 8pm thru 9/27, 221 West 46th St, between Broadway & 8th Ave. **TO ORDER:** Call (212) 352-3101 & use above codes.* VIP tix include unlimited champagne & a special appetizer.

THE TOXIC AVENGER MUSICAL

Tix from just \$35!

Now Starring Diana DeGarmo of American Idol Fame!

A monster new musical comedy featuring a face-melting rock score by Bon Jovi's David Bryan & now starring Diana DeGarmo of American Idol! With superhuman strength & a heart as big as Newark, he's out to save NJ and woo the prettiest, blindest librarian in town. *The NY Times* raves "Hysterically Funny!" The '09 Outer Critics Award for Outstanding New Off-Bway Musical!

Save almost 40%! \$45-\$55 (code: TOPLUM309) thru 10/31. **Summer Sundays!** \$35 (code: TOPLSMR409), 3pm & 7pm thru 9/6. Reg. \$51.50-\$71.50. **Exclusive Tox Box Seats:** \$80, reg. \$85. (Code: TOPLBOX309). Incls 2 Free Drinks. Mon/Wed-Fri 8pm, Sat 2/8pm, Sun 3/7pm thru 10/31. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code*. Or bring Guide to New World Stgs, 340 W50. 8/or. Inc. 1.50 fee.

HOT NEW EVENTS!

- WEST SIDE STORY * NEW YORK METS
- THE LION KING * BRONX ZOO
- NEW JERSEY JETS * NEW YORK AQUARIUM
- RUTGERS FOOTBALL
- GRAND PRIX NEW YORK
- SESAME STREET LIVE: 123...IMAGINE
- LUCY'S LEGACY THE HIDDEN TREASURES OF ETHIOPIA
- CONCERTS AT WATER TAXI BEACH

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SPORTS

BROOKLYN CYCLONES BASEBALL Eat for Free!
Affordable Fun for Friends and Family!

When you visit the Cyclones, the ballgame is just part of the fun. There's something unique, something outrageous, & something new happening every night. With great action on & off the field, there's no better way to spend a summer night. The Cyclones are the Class A affiliate of the New York Mets & are located on historic Coney Island just minutes from world famous amusements & beach. There's something for everyone at a Cyclones game!

Eat for Free with Field Box Seats at Select Games: \$14, 8/3 at 7pm, 8/9 at 5pm, 8/16 at 5pm, 8/25 at 7pm, 9/2 at 7pm & 9/6 at 5pm. **TO ORDER:** Online visit www.brooklyncyclones.com or Call (718) 507-8499 & use code PLUM.* Not valid on day of game sales. Includes voucher for 1 hot dog, bag of chips & soda, \$7.50 value. Games played at Keyspan Park, Coney Island, Brooklyn.

NBA STORE Up to 20% Off Total Purchase
Beat the Heat this Summer at the NBA Store!

Gear up for the summer and the exciting WNBA season at the world famous NBA Store, Fifth Ave. & 52nd Street! Cool off from the summer sun at the NBA Store, featuring an official half-court, video games and the world's largest selection of basketball merchandise! Check out the hottest selection of WNBA & NBA merchandise, including adidas jerseys, tees, hats and more! The NBA Store is the ultimate basketball shopping experience and your headquarters for summer fun!

20% off any purchase of \$150 or more! Save 15% off any purchase of \$50 or more! Not valid on single items valued at \$1,000 or more. Good thru 9/13. Store hours: Mon-Sat 10am-8pm & Sun 11am-6pm. **TO REDEEM:** Bring this Guide & mention code PLUM* at the customer service register.

NEW JERSEY NETS Full Season Tix Just \$299!
See the NBA's Top Draws All Season Long!

Want to guarantee your seat for all the action for the Nets 2009-10 season at a ridiculously low price? For less than \$15 a game, you can see the NBA's biggest stars like Bryant, Garnett, and James live at the IZOD center.

Season Tickets plus Nets Duffle Bag and Reversible Jersey: \$299. Upper level seating. Exact seat locations are not given at the time of purchase, a team representative will call following the transaction with seating information. Link: www.ticketmaster.com **Buy 1 Adult Season Ticket, Get 1 Kids Season Ticket Free plus Nets Duffle Bag and Kids Pack: \$615.** Seating in Kids Country, IZOD Center section 240. Link: www.ticketmaster.com **TO ORDER:** Online visit above link or Call (201) 635-3181 and use code PLUM.* Games played at IZOD Center, 50 Rte 120 E. Rutherford, NJ.

NEW YORK JETS Get 9 Games for as low as \$675!
First Time Ever: Get Jets Season Tickets through Plum Benefits!

Plum Benefits brings you first access to a new block of season tickets that has just opened up for the 2009 NY Jets season! Benefits of being a season ticket holder include access to purchase season tickets for the 2010 season when the Jets open their new state-of-the-art stadium as well as the flexibility to sell tickets on TicketExchange, the official marketplace for Jet's fans to buy and sell tickets with other fans. Your exclusive season ticket includes all 8 regular season games PLUS the pre-season game against Philadelphia.

2009 Season Tickets: \$675-\$720, Upper level seating. \$1,035 Mezzanine level seating. \$720-\$945 Lower level seating. **TO ORDER:** Online visit www.ticketmaster.com or Call (800) 469-5387 and use code PLUMJETS.* Games played at Giants Stadium E. Rutherford, NJ. Purchase by 9/14.

NEW YORK LIBERTY WNBA BASKETBALL Save 57%
United We Play. United We Inspire!

The world's top players bring you the exciting & fast-paced basketball that led the Liberty to the 2008 Eastern Conference Finals. Choose 3 games and get a food & drink voucher for each game with the Plum Benefits 3-Game Plan!

Save up to 57% on Individual Games: \$10-\$70, reg. \$23.40-\$95.85. 7/30 v Washington, 8/14 v Chicago, 8/21 v Connecticut, 8/23 v Minnesota, 8/30 v Chicago, 9/1 v Seattle, 9/8 v Indiana, 9/13 v Washington. **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-7171 & use code PLUM.* Or Bring Guide to MSG (32nd & 7th). **3-Game Plan: \$75-\$210.** Includes your choice of 3 regular season games plus 1 food voucher per game per seat. For details or **TO ORDER:** Call (212) 631-8811 & use code PLUM.* Food vouchers include hot dog, chips & soda, a \$12 value.

NEW YORK METS Save up to 50% on Field Level Seats!
Great Seats for the Mets' Inaugural Season at Citi Field!

Plum Benefits brings you an exclusive offer for some of the best seats at the Mets brand new home of Amazin', Citi Field. Be a part of the fun with the 2009 Mets. Step into the future now at Citi Field and get closer to the action from your great Field Level locations.

Save 50% on Gold Games: \$45, \$69, \$75 & \$90, reg. \$90-\$180. 8/1-2 v Arizona & 8/14-16 v San Francisco. **Save 40% on Silver Games: \$45, \$69, \$75 & \$90,** reg. \$75-\$150. 8/3 v Arizona, 8/4-5 v St. Louis, 8/17 v San Francisco & 8/18-20 v Atlanta. **TO ORDER:** Online visit www.mets.com/plum or Call (718) 507-TIXX (8499) & use code PLUM.* Limit 12 tickets per order. Citi Field, Flushing, NY. Valid on Baseline Box, Caesars Club Bronze, Field Box & Metro Box seats.

NEW YORK RED BULLS SOCCER Save up to 35%
Don't Miss a Minute of Exciting Red Bulls Soccer!

Whether you're bringing your young soccer player or enjoying the weekend with a group of friends there's affordable fun for everyone at a Red Bulls match! Share the energy and excitement with some of the most passionate fans in sports as you cheer on the Red Bulls toward the MLS Cup Championship!

Save Over 35% on Individual Tickets: \$20-\$27, regularly \$32-\$42. 8/15 at 7pm v Chivas USA, 8/23 at 3pm v Dallas, 8/30 at 6pm v Columbus, 9/12 at 7:30pm v Kansas City, 9/18 at 7:30pm v New England & 10/24 at 7:30pm v Toronto. Offer valid for lowest rows in Midfield and Corner seating sections! **TO ORDER:** Online visit www.ticketmaster.com & use code RBPLUM.* Venue: Giants Stadium, East Rutherford, NJ. Limit 10 tickets per order.

RUTGERS FOOTBALL Eat for Free at Select Games
Be There for the Scarlet Knights 2009 Season!

This is New York's College Team! The Scarlet Knights closed out the 2008 season with 7 consecutive victories, including a 29-23 win over NC State in the PapaJohns.com Bowl. Playing under 2006 National Coach of the Year, Greg Schiano the Scarlet Knights have won 3 straight bowl championships!

Eat for Free at Select Games: \$40. 9/12 v Howard, 9/19 v FIU & 10/10 v TX Southern. Incl. voucher for hotdog & soda. Link: tickets.scarletknights.com 8 tix/or **Knight Pack: \$160-\$200.** Incl. all 4 BIG EAST games. **Scarlet Pack: \$120-\$150.** 2 conf. games & 1 non-conf. game. Link: tickets.scarletknights.com **TO ORDER:** Online visit above link or Call (866) 445-GORU & use code PLUM.* Or bring Guide to Louis Brown Athletic Center, 83 Rockefeller Rd., Piscataway, NJ. Games played at Rutgers Stadium, 1 Scarlet Knights Way, Piscataway.

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SPORTS continued... and ATTRACTIONS & FAMILY

US OPEN TENNIS CHAMPIONSHIPS Save 40%!

Tickets Available For Both Week 1 and Week 2 Sessions!

Be a part of the greatest sports and entertainment event in the world! See your favorite stars like Serena Williams, Venus Williams, Rafael Nadal & Andy Roddick battle for the championship at the USTA Billie Jean King National Tennis Center! On sale now - purchase early for best available seats!

Week 1 Eves: 8/31-9/2: \$13.20 & \$27, reg. \$22 & \$45; Labor Day Eve: 9/7: \$25.20 & \$33, reg. \$42 & \$55. Week 2 Days: 9/8-9/10: \$28.80 & \$42, reg. \$48 & \$70. 9/11 Day: \$48 & \$58.80, reg. \$80 & 98. TO ORDER: Online visit www.ticketmaster.com or Call (866) OPEN-TIX & use code WPLUM.* USTA Billie Jean King National Tennis Center, Queens. Valid for upper/ lower promenade. Limit 8 tickets per order. Not valid at box office. Day sessions begin 11am, evening sessions begin 7pm.

BODIES...The Exhibition Extended by Popular Demand
Innovative. Real. Groundbreaking.

Celebrate the wonder of the human form at *BODIES...The Exhibition*. This striking exhibit showcases real human bodies, giving visitors the opportunity to see themselves in a fascinating way like never before. Captivating and edifying, *BODIES* unveils the many complex systems of organs and tissues that drive every aspect of our daily lives and unite us all as humans.

Save \$6: Mon-Fri: Child \$14.50, Seniors \$16.50, Adults \$20.50, reg. \$20.50-\$26.50. Sat-Sun: Child \$15.50, Seniors \$17.50, Adults \$21.50, reg. \$21.50-\$27.50. Valid Sun-Thur 10am-7pm, Fri-Sat 10am-9pm thru 10/11. TO ORDER: Online visit www.bodiesstheexhibition.com or Call (888) 926-3437 & use code PLUMA.* South Street Seaport Exhibition Centre, Fulton & Front St. 10 tix/ord. Tax not incl. \$2.50 online service fee not incl.

BRONX ZOO Save almost 30%

Take Part in a Wildlife Adventure – Just a Subway Ride Away!

As the world's largest urban zoo, Bronx Zoo features over 600 species from around the globe. World-class exhibits such as Congo Gorilla Forest, the Wild Asia Monorail, Tiger Mountain and the newest exhibit, Madagascar!, get you eye-to-eye with massive crocodiles, majestic tigers & inquisitive gorillas. Don't miss "Nature's Air Show" Birds of Prey Free Flight show in September!

Save \$6 on Total Experience (code:PLUMBZTE09) : \$15-\$21, reg. \$21-\$27. Includes general admission plus 7 admissions to special rides and attractions. Save \$2 on General Admission (code:PLUMBZGN09): \$9-\$13, reg. \$11-\$15. Hours: Mon-Fri 10am-5pm, Weekends & Holidays 10am-5:30pm. Thru 10/1 TO ORDER: Online visit www.bronxzoo.com & use above code.* Bronx Zoo located at 2300 Southern Blvd., Bronx.

CIRCLE LINE 42 Sightseeing Cruises Save \$10

Classic Circle Line 42 Tours, Beast Speedboat Ride & More!

Cruise the Hudson and discover the secrets of NYC with New York's premier cruises. See over 25 NYC landmarks, including the Statue of Liberty, or enjoy a scenic tour with live music in a unique setting! Or to satisfy your adventurous side, ride the Beast for 30 splash-filled minutes! With savings on all cruises, it's the perfect way to spend a summer day, afternoon or night.

Classic Circle Line 42 Tours (code: PLUMCL4209): \$6-\$24, reg. \$16-\$34. Beast Speedboat Ride (code: PLUMBEAST09): \$12, reg. \$22. Live Music Cruises (code:PLUMMUSIC09): \$15-\$40, reg. \$25-\$50. TO ORDER: Online visit www.circleline42.com & use above code.* Or bring Guide to Circle Line BO, Pier 83, W 42 at Hudson River. For full sched & performers, visit circleline42.com. Pur 1 day prior. Lmt 4 tix/or.

CITYPASS Save on the Ticket that Makes the Trip!

Great Cities · Famous Attractions · One Amazing Low Price

These big-city ticket booklets cut through the clutter of what to see and do, zip you past most entrance lines and shave up to 50% off the price of individually purchased attraction tickets. It's a fresh way to experience New York, Atlanta, Boston, Philadelphia, Houston, Toronto, Chicago, Seattle, San Francisco, or Hollywood. With a CityPass in your pocket — thinner than an iPod — you march right to the heart of what makes each destination city famous. The attraction staff removes their ticket and you're in!

Adult: \$39.00-\$79.00, reg. \$70.96-\$140. Youth: \$28.00-\$59.00, reg. \$48.45-\$111. Prices & times vary for each city. TO ORDER: [Click Here](http://www.plumbenefits.com) or visit www.plumbenefits.com. Youth ages vary by city. Offer excludes Southern California CityPass. Discount reflects 50% off the price of individually purchased attraction tix.

CLASSIC HARBOR LINE 15% Off Any Cruise or Gift Cert!

Enjoy Breathtaking Views of NYC aboard Classic Style Yachts

Celebrate summer with a cruise around Manhattan & enjoy our New York state foods & beverages. Bring your "first mate" & enjoy an elegant 1.5-3 hour excursion on one of Classic Harbor Lines' 80 foot yachts. Weekend guests? Host a small intimate Weekend Brunch Cruise aboard the yacht "Manhattan" as it circumnavigates the entire island of Manhattan. Avoid tourist crowds this spring by cruisin' with the boutique of New York Harbor yachts! All Aboard!

Save 15% on any regularly scheduled cruise or gift certificate! \$34-\$72.25, reg. \$40-\$105 thru 9/27. TO ORDER: Online visit www.sail-nyc.com or Call (646)336-5270 & use code PLUMSAILOR.* Or bring Guide to Chelsea Piers (near 18th), Pier 59. Visit www.plumbenefits.com for cruise schedule & information. Complimentary soda, beer, wine, or champagne.

EMPIRE STATE BUILDING Save over 20%!

Get Your Tickets Online to Save Time & Money at the Box Office

The feeling and spirit of New York City is embodied in the Empire State Building Observatory. Located 1,050 feet above the city's bustling streets, the Observatory offers awe inspiring views of our amazing city day and night. With each adult ticket, you'll receive a commemorative "Guide to the Views" map to enhance your experience on the observatory. As the 360° view map unfolds, all the important sights, landmarks and history making locations of New York are revealed. With Plum Benefits' exclusive online offer you'll save money and time by avoiding the box office line. Book now and go at anytime!

Save \$6 on Adult Tix + Guide Map: \$22, reg. \$28. Daily 8am-2am (last elevator 1:15am). Purch by 9/1. TO ORDER: Visit tickets.esbnyc.com/plumbenefits/ and use code **plum4u.* 350 Fifth Ave. 8 tix/or. Incl tax. \$2 surcharge not incl. Walk up sales no val.**

GRAND PRIX NEW YORK Save up to 20%

"Racertainment": High-Speed Sodi-Kart Fun for Friends & Family

Whether it's a happy hour with your friends or a stay-cation with the kids, Grand Prix New York has the hottest in "racertainment" in the tri-state area. Featuring the country's largest indoor blacktop tracks and championship-caliber Sodi karts, you'll have a blast racing wheel to wheel at 40 mph!

Monday Special: 2 races for \$30, reg. \$35. Racertainment Special: 2 Races Plus Prix Fix Meal: \$45, reg. \$50. Mon-Thur 3-10pm. \$55, reg. \$60. Fri-Sun all day. Kids Half-Track Special: 2 races for \$15, reg. \$20. 8 years old and 54" & up. Above packages include daily membership. Open Mon 12-10pm, Tues-Thur 3-10pm, Fri-Sat 12pm-12am, Sun 12pm-8am. TO ORDER: Call (914)241-3131 & use code PLUM. Or bring Guide to 333 North Bedford Road, Mount Kisco, NY. Accessible via Metro-North. Valid thru 9/13.

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ATTRACTIONS & FAMILY

GREAT WOLF LODGE Save 15% Off Any Room's Best Rate!
Great Family Vacation Deals Without a Trip to the Airport!

Create memories that will last a lifetime but won't break your budget at Great Wolf Lodge: Pocono Mountains, less than 2 hours from NY & Philadelphia. All packages include passes for your entire stay to their gigantic indoor waterpark. Unwind in any of their spacious, cabin-themed suites, with all the amenities of a full-service resort. Choose from 5 restaurants, including Starbucks & Pizza Hut Express, & exciting events daily. Unwind at the full-service Elements spa, while the kids enjoy the Northern Lights Arcade, try some mouth-watering fudge & delicious ice cream in the Bear Claw Cafe!

Save 15% Off & Waterpark Included! : \$229.45 – \$603.45., reg. \$269.95-\$709.95. **TO ORDER:** Online visit www.greatwolf.com or Call (800) 768-9653 & use code **PLUM100A**. Located at 1 Great Wolf Dr. Scotrun, PA. Pur by 9/1.

HARBOR EXPERIENCE COMPANIES See the Intrepid!

Home of New York Water Taxi and Circle Line Downtown

Enjoy a one-hour cruise aboard one of Harbor Experience Companies famous boats and receive a free ticket visit the Intrepid Museum or a free round of mini-golf at Water Taxi Beach-South Street Seaport!

Free ticket to the Intrepid or a Free Round of Mini Golf at WTB/South Street Seaport w/ purch of a Water Taxi or Circle Line Cruise: \$20 value. Tix reg. \$16-\$45. Valid for NY Water Taxi's Statue of Liberty Express, Sunset Cruise, Audubon EcoCruise, Fall Foliage Tour, 1-Day Hop On/Hop Off Pass plus any summer specialty tour. Circle Line's ZEPHYR Seaport Liberty Cruise, SHARK Speedboat Thrill Ride, Happy Hour on the Harbor, Dance & DJ Cruises thru 9/13. **TO ORDER:** [Click here](#) or visit www.plumbenefits.com & use code **PLUM**.* Limit 10 tickets per order.

LUCY'S LEGACY: THE HIDDEN TREASURES OF ETHIOPIA

Come Face to Face with Lucy, the World's Most Famous Fossil

At the time of her discovery, Lucy was the oldest known and best-preserved early human ancestor. Explore 6 million years of human evolution and learn how the 1974 unearthing of Lucy shook the scientific community and altered our understanding of human origins. View the real fossilized remains of Lucy and a 3-D recreation of what she would have looked like in life. See a stunning 78-foot mural that depicts 6 million years of human evolution and examine over 100 cultural artifacts from Ethiopia, Lucy's homeland.

Buy 1, Get 1 Free: regularly \$17.50-\$24.50 each. Open daily 10am-10pm, last admission 9:15pm. **TO ORDER:** Online visit www.discoverytsx.com or Call (866) 9-TSXNYC & use code **PLUM**.* 226 West 44th Street. Limit 10 tickets per order. \$3 service fee & tax not included.

MADAME TUSSAUDS NEW YORK Buy 1, Get 1 Free

Your Favorite Celebrities and Icons all in Times Square?!

Here's your chance to meet President Obama, and Amitabh Bachchan (or their wax figures, at least) at Madame Tussauds NY and make your own history. With over 200 life-like wax figures of celebrities, political & historical icons, grab your All Access Pass and "meet" your favorite stars, get access to our Behind the Scenes interactive exhibit and experience Cinema 4D our ultra-sensory theater of the future!

Buy 1 Adult All-Access Pass, Get 1 Adult or Child Free: \$35 for 2, regularly \$70 for 2. **TO ORDER:** Bring Guide to Madame Tussauds, 234 West 42nd Street & use code **5228**.* Not valid for advanced sales. Open 7 days a week 10am-10pm, call (800) 246-8872 for early closings. Limit 6 tickets per order. Valid thru 9/13.

MANHATTAN BY SAIL 20% Off Classic Schooner Sails!

Escape the Hustle & Bustle with a Cruise through NY Harbor

Step back in time as you cruise historic NY harbor aboard authentic magnificent sail ships. See the sights on one of NY's largest operating tall ships, the *Clipper City*. Or relax on the *Shear Water*, the original member of the fleet & a national landmark, for a romantic Full Moon Sail or an elegant Brunch Sail. No matter your style, Manhattan by Sail has a cruise for you!

Save 20% on any Clipper City Sail or gift certificate: (Code: PLUMMBS1) \$13.60-\$31.20, reg. \$17-\$39. **Save 15% Shearwater Sails or gift certificate: (Code: PLUMMBS2) \$21.25-\$80.75,** reg. \$25-\$95. Valid for Daytime, City Lights, Full Moon, Brunch & Wine Tasting Sails. **TO ORDER:** Call (212) 619-0907 & use above code.* Visit www.plumbenefits.com for cruise schedule & information. Offer valid thru 9/13.

MEDIEVAL TIMES

Save over 40%!!

Enjoy the Royal Treatment - Kids and Teens are Free!

Treat your prince or princess to a magical medieval experience! Join valiant knights and handsome nobles at the castle for an exhilarating combination of fun, feasting and fighting! At Medieval Times, cheer on your brave knight with King Phillippe, Princess Leonore and others. Feel like royalty as your feast is served to you by wenches and serfs during the lance-splintering sword-clashing action in the arena! Just minutes from Manhattan on bus 192 from Port Authority!

Buy 1 Full Priced Adult & Get 1 Child Free!: (code: KTF40411) \$54.95, reg. \$94.90. Call 1-888-WE-JOUST & use above code.* Or bring Guide to Medieval Times Castle, 149 Polito Ave, Lyndhurst, NJ. Children are 12 & under. See www.plumbenefits.com for an exclusive Birthday Offer!

NEW YORK AQUARIUM

Save up to 25%

Get your Feet Wet with the Incredible Diversity of the Ocean!

Socialize with sea stars at our Touch Pool, check up on our charming baby walrus, or cheer on the California sea lions during their training demonstrations! Treat yourself or a loved one to the Sea Lion Experience, a 2-hour experience that gets you up close & personal with the Sea Lions!

Save \$3 on Total Experience (code:PLUMAQTE09): \$10-\$14, reg. \$13-\$17. Incl. gen. admission + Shallow Seas 4-D theater. **Save \$2 on General Admission (code:PLUMAQGN09): \$7-\$11,** reg. \$9-\$13. **Save \$50 on Sea Lion Experience(code: PLUMSEAEXP): \$150,** reg. \$200. Takes place daily 9:30-11am. Lim 5 tix/ord. **TO ORDER:** Online visit www.nyaquarium.org & use above code.* NY Aquarium located at Surf Ave. & W. 8th St., Brooklyn. Hours: Mon-Fri 10am-6pm, Weekends & Holidays 10am-7pm. Thru 10/1.

ON LOCATION TOURS

Save 15%!

Beat the Heat and See your Fave NYC Spots from the Big Screen!

Shop, eat, & drink at the sites on the big & small screens like *The Devil Wears Prada*, *Spiderman*, "Friends", "Seinfeld", "Will & Grace" & more all while staying cool in a luxury air-conditioned bus! Laugh out loud as your tour guide narrates your favorite "Sex & the City" hotspots, "Sopranos" sites & more fab TV & Movie locations. You even watch TV & movie clips on the bus in between locations!

Save 15% on NYC's Hottest Tours!: \$32.30-\$37.40, reg. \$38-\$44 thru 10/30. **TO ORDER:** Online visit www.screenstours.com or Call (212) 209-3370 & use code **PLUM15**.* Must purchase in advance. Ages 9-14 must be with 15 yr old for Gossip Girl. Must be 13yr for Sex & the City/Sopranos. Must be 21 to drink. Alcohol is not incl. but for purch. Tour sched avail online at www.screenstours.com.

* Varying service charges apply when ordering by phone and online. Subject to availability and prior sales. Not valid on prior purchases or in combination with other offers. All sales final. No refunds/ exchanges. Shows may close & offers may be revoked/ changed without notice. This Guide is being distributed to the intended recipient & is not to be distributed by recipient other than to authorized users in accordance with policies established by Plum Benefits.

ATTRACTIONS & FAMILY

RIPLEY'S BELIEVE IT OR NOT!

Save up to 20%!

Explore the Odd, the Unusual, the UNBELIEVABLE!

Strange...even by New York standards. Take a shockingly bizarre adventure and experience New York City's only Odditorium where fact is stranger than fiction. Explore the unbelievable in over twenty galleries of outrageous interactive, video and archival exhibits. Your self guided adventure is sure to astonish as you come face to face with remarkable relics and rare treasures from around the world. As weird as it is real- Believe it or Not!

Save up to 20%! Adults: \$21.95 regularly \$26.95. **Children: \$15.95**, regularly \$19.95, thru 9/27. **TO ORDER:** Bring Guide to Ripley's admission desk, 234 West 42nd Street, between 7th & 8th Aves. Use code **PLUM**.* May close for events (Call (212) 398-3133 for updates). Limit 8 tickets per order. Open daily 9am-12 Midnight. Child 12 and under only.

ROCK & ROLL HALL OF FAME ANNEX

Save \$6!

Don't Miss a Special John Lennon Exhibit at the Rock Hall NYC

The Rock & Roll Hall of Fame Annex NYC is honored to present JOHN LENNON: THE NEW YORK CITY YEARS created by Yoko Ono now open. This extraordinary exhibit presents exclusive artifacts from the life and work of John Lennon a true legend of music and one of the greatest artists and activists of the twentieth century. The Rock Hall NYC offers visitors the chance to relive the greatest moments in Rock and connect with the legendary artists that changed the face of music.

Save \$7.50: \$9-\$17, reg. \$16.50-\$24.50 thru 9/15. Hours: Sun-Thurs: 11am-10pm, Fri-Sat: 11am-12am (last admission 1 hour prior to close). **TO ORDER:** Online visit www.rockannex.com or Call (866) 9-ROCKNY & use code **PLUM09**.* 76 Mercer St. Lim 10 tix/or. \$3 service fee & tax not included.

SESAME STREET LIVE: 123...IMAGINE! Save up to 20%

Take Your Child on an Imaginary Journey with Elmo & Friends

This high-energy musical will transport audiences to far away places as Ernie captains the high seas, Elmo dances to the rhythm of the African rainforest and Bert meets an octopus who has the blues. It's a story of adventure and fun that teaches children they can be anyone, do anything and go anywhere with the power of imagination!

Save \$4: \$21 & \$26, reg. \$25/\$30 at **IZOD Center** 50 Rte. 120, E Rutherford, NJ (201) 935-3900 on 9/17 at 10:30am/7pm, 9/18 at 10:30am/7pm & 9/20 at 7pm; **\$15-\$30** reg. \$19-\$34 at **Nassau Coliseum**, 1255 Hempstead Tpke, Uniondale, NY (631) 888-9000 on 9/25 at 10:30am/7pm & 9/27 at 1/4:30pm & **TO ORDER:** Online visit www.ticketmaster.com or Call number above & use code **PLUM**.* Or bring Guide to venue. Limit 8 tickets per order.

SIX FLAGS GREAT ADVENTURE

Savings over 50%!

Plum Benefits Appreciation Day 8/29: Admission & Picnic \$37!

Start your summer with a great trip to the largest Six Flags in the country, and the largest drive-thru Safari outside of Africa! Experience the fastest, tallest, wildest rides in the country & include a trip to the 45-acre, tropical-themed *Hurricane Harbor* to cool down. Six Flags is all about family fun!

Plum Benefits Appreciation Day 8/29!: \$37, reg. \$82.69, Includes admission, parking, 2 hour all-you-can-eat buffet at picnic area & fireworks! **TO ORDER:** Online: www.sixflags.com/greatadventure & use code **plumga09**.

1-Day Pass: \$30, regularly \$64.19, good thru 11/1. **1-Day Water Park Pass: \$26.50**, regularly \$34.99, good thru 9/13. **TO ORDER:** Online: <https://shop.accesso.com/clients/sixflags/affiliate/index.php?m=8619> & use log in name **plumga09**; enter password **s1xflags**.* Park pass does not incl NJ tax. \$5 fee not incl.

SPIRIT & BATEAUX CRUISES

Save Up To \$25!

Cruise, Dine & Dance Across NY Harbor This Summer!

For an elegant escape on NY's only all-glass vessel, choose Bateaux NY. Plated service. Live music. Fine wines. And unparalleled skyline views. If you're looking for a more vibrant experience, come aboard a Spirit cruise featuring festive dining, live performances, great views of the city and a lively atmosphere. Both are perfect for a special celebration, an outing with friends, or to simply escape the hustle and bustle of the city. Cruises are available out of Chelsea Piers in Manhattan and Weehawken, NJ!

Save 20% on any Dinner Cruise: \$59.12-\$99.92, reg. \$73.90-\$124.90. Valid for dinner cruises on Bateaux NY & Spirit NY & NJ. **TO ORDER:** Call (866) 211-3805 & use code **PLUM2**.* Visit www.plumbenefits.com for cruise schedule & info. Limit 19 tix/order. Doesn't include tax, fuel surcharge, & admin fee.

STATUE CRUISES

Save 15% Specialty Cruises!

Celebrate in Style Cruising the Manhattan Harbor!

Come aboard for one of Statue Cruises specialty cruises offered throughout the year! Celebrate the holidays by experiencing a special cruise around the harbor or just unwind from the week with a Cocktail or Karaoke Cruise. Perfect for families and groups, it takes the art of entertaining to a whole new level. Reserve your seats now for Statue Cruises' Halloween Cruise: "trick-or-treat" on the harbor this year and be sure to come dressed to impress with the best costume for a chance to win great prizes! Open-bar tickets available.

Save 15% on any Specialty Cruise: \$17-\$127.50, reg. \$20-\$150. Valid for weekly Cocktail Cruise, monthly Karaoke Cruise, Halloween, Holiday, & New Years cruises. **TO ORDER:** Call (877) 523-9849 & use code **PLUM**.* Visit www.plumbenefits.com for cruise schedule & info. Limit 10 tickets per order.

TITANIC: THE ARTIFACT EXHIBITION

Save Up to \$4

See this Extraordinary Exhibit Come to Life!

Experience Titanic's fateful 1912 maiden voyage and take on the identity of a passenger as you explore magnificent reconstructions of the Ship's interior. Discover how the 'unsinkable' Ship met its fate and view haunting personal artifacts recovered from the wreck. Explore the largest collection of Titanic artifacts, many on display for the first time after being recovered from the ocean floor including jewels, china, documents and clothing; experience a recreation of the Ship's illustrious Grand Staircase and much more.

Save up to \$4: \$15.50-\$20.50, reg. \$17.50-\$24.50. Open daily 10am-10pm, last admission 9:15pm thru 12/6. **TO ORDER:** Online visit www.discoverytsx.com or Call (866) 9-TSXNYC & use code **PLUM**.* Discovery Times Square, 226 W. 44th. Lim 10 tix/or. \$3 service fee & tax not incl.

TOP OF THE ROCK™ OBSERVATION DECK

New York's Most Amazing Attraction!

\$10 Tickets!

The 55,000-square-foot, tiered observation deck atop 30 Rockefeller Plaza offers an unforgettable experience, including a multi-media theater exhibit, glass-ceiling elevator ride to the TOP and panoramic 360-degree, unobstructed view from the 70th floor observatory, 850 feet in the sky! It's a great spot for a romantic night out or the perfect backdrop to start a tour of New York City with the family. Pay a quick visit before a show, or take some extra time and make it a special occasion all by itself.

Save \$3: Adult: \$17, reg. \$20. **Child: \$10**, reg. \$13. Offer valid daily 8am-Midnight (last elevator goes up at 11pm) thru 10/10. **TO ORDER:** Present Guide at the Top of the Rock Box Office, 50th St. between 5th & 6th Ave & use code **PLUM2009**.* Not valid on advanced sales. Lim 6 tix/ord. Includes tax.

* Varying service charges apply when ordering by phone and online. Subject to availability and prior sales. Not valid on prior purchases or in combination with other offers. All sales final. No refunds/ exchanges. Shows may close & offers may be revoked/ changed without notice. This Guide is being distributed to the intended recipient & is not to be distributed by recipient other than to authorized users in accordance with policies established by Plum Benefits.

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Visit www.plumbenefits.com for more offers.

FAMILY continued MUSIC AND COMEDY

WORLD FAMOUS LIPIZZANER STALLIONS Save 15%

Don't Miss The Famous Dancing White Stallions Return to MSG!

The Lipizzaner Stallions proudly present "Dancing with Horses" at Madison Square Garden on Saturday, October 17! For over 400 years, the Lipizzaner Stallions have been recognized for their amazing grace and beauty. This fall, the Dancing White Stallions present a Tribute to Vienna, including the "Airs Above the Ground" – the spectacular leaps and maneuvers, once used by riders in saddle to protect and defend themselves on the battlefield, which are now preserved as an equestrian work of art. It is a truly magical experience that the whole family will enjoy.

Save up to 15%: \$25-\$75, reg. \$30-\$80. Show is 10/17 at 2:30pm. **TO ORDER:** Online www.ticketmaster.com or Call (212) 465-6741 and use code **MSGPLUM*** Or bring Guide to MSG 32nd & 7th. Incl. \$4.50 fac fee. 8 tix/or.

THE WIGGLES: GO BANANAS LIVE!

\$20 Tickets!

Your Children's Favorite Characters at Nassau and IZOD!

The fab four from down under are back with a brand new lineup of songs from their latest album including the smash hit "Monkey Man" featuring Australian pop sensation Kylie Minogue. The Wiggles, Captain Feathersword, Dorothy the Dinosaur, Henry the Octopus, Wags the Dog and all the Wiggly Dancers invite you to join them as they "Go Bananas Live!"

Save 20%: IZOD Center: \$20-\$27, reg. \$25-\$32. 8/19 & 8/20 at 3/6:30pm, 50 Route 120, E. Rutherford, NJ (201) 935-3900. **Nassau Coliseum: \$20-\$27**, reg. \$25-\$32. 8/21 at 3/6:30pm & 8/22 at 10:30am/2:30pm, 1255 Hempstead Turnpike, Uniondale, NY (631) 888-9000. **TO ORDER:** Online visit www.ticketmaster.com or Call above venue & use code **PLUM*** Or bring Guide to above venue. Limit 8 tickets per order.

WATER TAXI BEACH

Now 3 Beaches to Enjoy!

Introducing Concerts at Governors Island!

Check out great DJs at WTB Long Island City and South Street Seaport. Or head to Governors Island for NY's newest premier concert venue.

Save 10% on B-52s, Mos Def & Buckethead shows at Govs Island: \$22.50-\$34.65, reg. \$25-\$38.50. B-52s 8/18 at 8pm, Mos Def 9/12 at 9:30pm, Buckethead 9/26 at 8pm. **TO ORDER:** Online www.ticketmaster.com and use code **NYWT*** Or bring Guide to B.B. Kings, 237 West 42 St. to purch in advance. Lim 8 tix/ord. See www.plumbenefits.com for additional details.

Save 50% Fri & Sat Nights at South Street Seaport and Sat Nights at LIC: \$5-\$10, reg. \$10-\$20. **TO ORDER:** Bring Guide to selected beach and use code **PLUM**. Offer val thru 9/13. WTB/SSS located on north side of Pier 17. Free WTB/LIC shuttles from E. 35th St. every Fri & Sat night from 8pm-2am. 4 tix/or.

BROADWAY COMEDY CLUB

Buy One, Get One Free!

New York's Largest Comedy Club – 3 Showrooms of Laughs!

Located in the heart of Times Square, the beautiful, Broadway Comedy Club features comics seen on VH1, Comedy Central, "Letterman", MTV & "The Tonight Show." A popular spot for top comics to test their new material....you never know who's going to drop in! Enjoy New York City's top comedy under the bright lights of Broadway!

Buy 1, Get 1 Free: Sun-Thurs at 9pm, reg. \$10 each; Fri at 10pm/11:45pm & Sat at 9pm/11pm/12am, reg. \$15 each; TV Headliner Showcases (select Fri & Sat), reg. \$20 thru 1/5/10. **TO ORDER:** Call (212) 757-2323 and use code **PLUM***. Standard 2 drink min applies. As an additional bonus, enjoy 2-for-1 drinks after the show in the cafe located on the main level. Visit www.broadwaycomedyclub.com for schedule. 318 W. 53rd St. Lim 10 tix/ord.

COMIC STRIP LIVE

Buy One, Get One Free!

For a Great Laugh Head to NYC's World Famous Comedy Club!

As the oldest stand-up comedy showcase club in New York City and the world, its reputation as one of the hippest & hottest comedy clubs of all time has remained unchanged since opening in 1976. Home of comedy legends Eddie Murphy, Chris Rock, Adam Sandler, Jerry Seinfeld, & more; top comedians perform nightly at this world renowned standup comedy venue.

8/27 & 9/24 8:30pm: Comedy Caliente – Top Latin-American comics.

Buy 1, Get 1 Free: Monday-Thursday 8:30pm & Sunday 8pm, regularly \$20 each; Fri & Sat 8:30pm/10:30pm/12:30am & specialty shows, regularly \$25 each thru 1/5/10. Standard 2 drink minimum applies. **TO ORDER:** Call (212) 861-9386 (12-7pm) and use code **PLUM*** 1568 2nd Avenue (between 81st & 82nd Street). Limit 10 tickets per order.

COMIX

Top Headliners, Tickets Just \$13!

Zagat's Highest-Rated Comedy Venue in New York!

Voted one of the top six comedy night-clubs in the nation. Comix provides the best cutting edge alternative & sketch comedy and sets itself apart with unique headliner shows like *An Evening of Musical Comedy w/ "Family Guy's"* Alex Borstein & Seth Macfarlane, Roseanne Bar, Richard Lewis, Kathy Griffin, & Richard Belzer. With a 5,000 sq. ft. showroom with vibrant décor, great views from every seat and menu items such as Cedar Plank Baked Salmon & Molten Chocolate Cake - *this ain't your ordinary comedy club.*

Save \$2 + Free Drink at Select Shows: \$13-\$38. Not valid 8/6-8. **Free Drink w/ Reg. Admission to All Shows:** tix reg. \$15-\$40 thru 10/10. **TO ORDER:** Call (212) 524-2500 & use code **PLUMSUMMER*** Or bring Guide to Comix, 353 W. 14th St. Free drink valid only in main bar. Must bring Guide to redeem.

FULL METAL MAMAS & NINE TO FIVE FUNNIES

Two Nights of Great Laughs!

From the star of Full Metal Mamas, Barbara Singer, and radio talk show host, Sam Greendfield comes Nine to Five Funnies on 8/2! Stop watching the clock & let's get workplace wacky! Break free from your cubicle for a night of madcap hilarity, and remember, the weekend isn't over until the alarm goes off on Monday! Also, on 9/13 the Mama's are back for their 3rd Annual Back to School Special. New York's only all-mom comedy troupe will make you laugh so hard you'll forget that your kid dumped his Lunchables all over your new rug & poured his grape juice into your new Jimmy Choos!

Save \$5: \$10, reg. \$15. **TO ORDER:** Call (646) 639-9803 and use code **PLUM*** 9-5 is 8/2 at 6pm & the Mamas is 9/13 at Broadway Comedy Club, 318 West 53rd St. Cash Only. 2 drink min applies.

GOTHAM COMEDY CLUB

Save \$5 on Headliner Shows!

"One of the Top 10 Places in the Country to See Stand-Up"

As voted by USA TODAY & AOL City Guide's Best Comedy Club 2008, Gotham is home to Comedy Central's hit show "Live at Gotham" & featured on NBC's "Last Comic Standing."

Nick Griffin: 7/30 8:30pm, 7/31 8:30 & 10:30pm, 8/1 8 & 11:45pm, 8/2 8:30pm.

The Gotham All-Stars: All Pro Show!: 8/3 8:30pm, 8/13 8:30pm, 8/19 8:30pm.

Louis Ramey: 8/14 at 8:30pm & 10:30pm, 8/15 at 11:45pm.

Bob Marley: 8/27 8:30pm, 8/28 8:30pm/10:30pm, 8/29 at 11:45pm, 8/30 at 8:30pm.

Save \$5 on Select Shows: \$10-\$17, regularly. \$15-\$22. **TO ORDER:** Visit www.gothamcomedyclub.com & use code **PLUM*** Located at 208 West 23rd Street, 2 drink minimum applies.

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COMEDY

LAUGH LOUNGE NYC

Save \$5, Tickets just \$10!

Voted #1 Comedy Club in New York City by CitySearch!

Laugh Lounge NYC brings the sass of stand-up to the ever-more-trendy Lower East Side. All-pro lineup on Fri & Sat nights! Specialty shows include:

8/4 & 8/18 at 8:30pm: Nuevo Latino Show

8/11 at 8:30pm: Jammin Asian Show

8/20 at 8:30pm: El Latino Show

8/27 at 8:30pm: Crazy DESI Show

Every Monday 8:30pm: Mashup Monday's hosted by Donnell Rawlings, a.k.a. Ashy Larry from "The Chappelle Show"

Save \$5: \$10, regularly \$15. Fri & Sat 8:30/10:30pm/12:30am & Specialty Shows. **TO ORDER:** Call (212) 614-2500 (after 12pm) & use code **PLUM**.* Or bring Guide to 151 Essex Street. 2 drink minimum applies.

NATIONAL COMEDY THEATRE IMPROV SHOW

NCT-Working Hard to Build a Funnier Tomorrow

The nationally acclaimed improv comedy show, The National Comedy Theatre, hits the stage again with a unique and hilarious comedy show. Just like the hit TV show, "Whose Line is it Anyway?" that put improv comedy on the map, The National Comedy Theatre creates a high energy comedy performance entirely without a script. With over 5,000 shows to date and theatres coast to coast, National Comedy Theatre Improv Show is America's favorite comedy event.

9:45pm Fri & Sat (code:PB24): 2 for \$24, reg. \$15 ea. **7:30pm Fri & Sat (code: PB10): \$13.50**, reg. \$15 thru 1/2/10. Family friendly show. **TO ORDER:** Visit www.manhattancomedy.com or call (212) 629-5202 & use **above code**.* Or bring Guide to NCT, 347 W 36. 8 tix. Pairs for 9:45pm show only.

NEW YORK COMEDY CLUB

Buy One, Get One Free!

The Locals' Choice in New York Comedy

Now in its 20th year, the New York Comedy Club, located on Manhattan's East Side, features top comics from around the country. One of the originals to New York City's comedy scene, the New York Comedy Club will bring you back to how the comedy club was meant to be – just a comic and a mic making you laugh. Check out what NYC locals have known for years – New York Comedy Club is the best kept "inside-joke" in town!

Buy 1, Get 1 Free: Monday - Thursday at 9 pm, regularly \$10 each; Friday & Saturday at 8:00pm, 10:00pm and 11:45pm, regularly \$15 each thru 1/5/10.

TO ORDER: Call (212) 696-5233 and use code **PLUM**.* Standard two drink minimum applies for all performances. New York Comedy Club is located at 241 East 24th Street. Limit 10 tickets per order.

SUNSET COMEDY CRUISE

Save \$5@

Brought to you by the World Famous Comic Strip Live: 8/26

What could be better than cruising around Manhattan laughing at the antics of some of NYC's top comedians all while enjoying a tall cool drink? Whether you want to laugh, enjoy a warm summer night, or unwind after a long day, the 34th Annual Sunset Comedy Cruise is just what you need. This cruise sells out fast! Call and make your reservations now. You'll have a blast

\$5 Off!: \$20, reg. \$25 Admission includes comedy show, DJ, dancing, skyline view & cash bar. 2 drink min required. Cash only. Buffet is available for purchase. Cruise date: Wednesday, August 26. Advance Reservations required w/ credit card. **TO ORDER:** Call (212) 861-9386 (12-6pm) use code **PLUM**.* Cruise departs from Pier 40 at West Houston St. boards between 6:30-7:30pm, cruising 7:30-10:30pm. Must be 21+ to attend.